

In this flyer, we explain our client service commitment and offer our suggestions to help boost employee engagement. All marketing materials are available on our Corporate Admin Portal (CAP) and **Spreading the Word** page.

OUR CLIENT SERVICE COMMITMENT

- Dedicated support with your membership launch
- Quarterly usage reports highlighting topic popularity*
- 'Advance Insights' newsletter containing programme highlights for the month ahead
- Regular marketing flyers showcasing key content themes
- Annual call to discuss engagement and WLC news/developments

*Please note usage reports are anonymous; we are unable to provide the names of individual members.

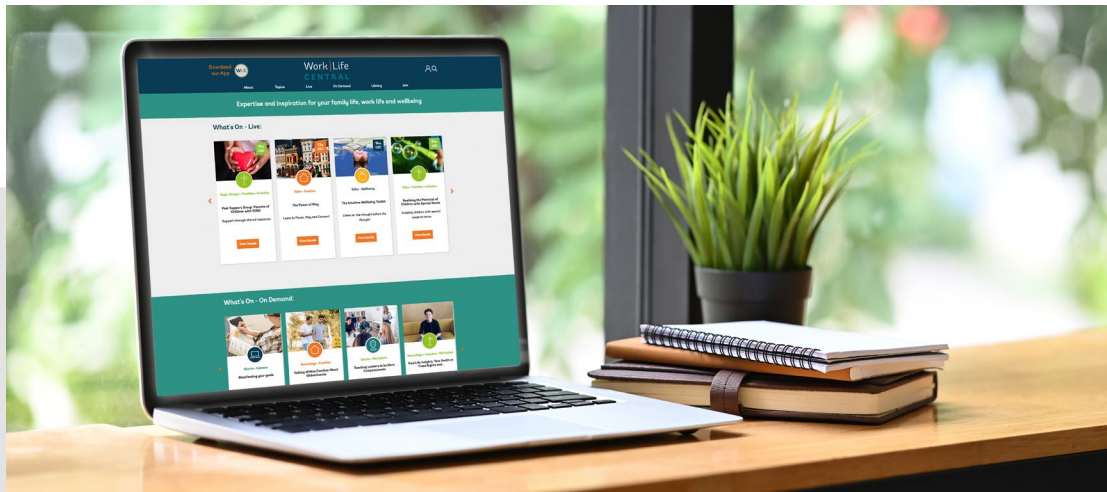
OUR RECOMMENDATIONS FOR YOU

- Share this ebook **WorkLife Central brochure** with your employees.
- Link to our **Welcome to WLC video** on your intranet / wellbeing hub (and contact **Hannah** if you'd like to embed it).
- Encourage employees to **download the WorkLife Central mobile app** so they can access content and book events while on the move.
- **Filter WLC content by topic** on our website and share with specific employee networks and groups.
- Ensure network leads / chairs are receiving WLC communications and are linked to our **Families Network Community**.
- Cherry-pick specific events from our programme to flag with employees and raise awareness. Our **Awareness Days calendar** will help you to plan.
- Ensure staff are aware of our **On Demand platform** offering instant-access support and resources irrespective of location/timezone.
- Circulate our **Programme Schedule** so employees can see what events and content are available.
- Organise an internal community event to enable a group of employees to **watch a piece of WLC content together**. This could be Live event or video available On Demand.
- Provide expectant and new parents with a link to our **Transition to Working Parenthood** page.

ADDITIONAL SERVICES

Additional services are not included in Corporate Membership and charges may apply.

- Book a regular Lunch-and-learn with WLC CEO Louisa Symington-Mills – directly introducing WLC to your employees
- More frequent update calls / usage reports
- Tailored internal communications planning
- Invite a WLC representative to take part in an employee benefits fair
- Arrange a bespoke event through WLC+ for your employees



Your WorkLife Central team is available to support your membership and answer any questions you may have. Your primary points of contact are listed below.

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